

# Ana Ibarra Jensen [28thApril'79]

## [EXPERIENCE]

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**[DESIGN ASSISTANT] Superblue *London* January 2008-ongoing**

Superblue is a small, young and innovative design company that specialises in projects for the built environment.

**[Duties]** research of materials and manufacturing for architectural projects, concept generation for exhibitions and supporting mock-ups.

**[FREELANCE DESIGNER] GIO *Madrid* December 2007-ongoing**

GIO is a Spanish company of stationary and office material.

**[Duties]** market research and innovation of cardboard packaging.

**[DESIGN ASSISTANT] Daydream Foundry *London* June-December 2007**

Daydream Foundry is a two persons design studio dedicated to the development, production and distribution of own small products.

**[Duties]** research of emotional attachment and its application to design products, design development of related products, product modelling and mock-ups, user testing and production of one-offs for retail purposes.

**[PLACEMENT] Geometry Brand Consulting *London* June-September 2006**

Geometry is an international marketing communication company.

**[Duties]** market and image research for retail, concept generation for display and retail purposes, mock-ups and GA drawings for packaging and display units .

**[DESIGN PLACEMENT] Scape Architects *London* June-September 2005**

Scape Architects is a small and innovative residential architectural practice.

**[Duties]** concept detailing of one-off furniture pieces, study mock-ups for residential refurbishment, research of materials and visualization renderings for client presentations.

**[DESIGN PLACEMENT] GIO *Madrid* July-October 2004**

**[Duties]** market analysis, concept development and rebranding.

## [EDUCATION]

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**2004-2007 BA [Hons] Product Design**

*Central Saint Martins College of Art and Design. London*

2003-2004 Foundation Course

*Camberwell College of Arts. London*

**1998-2003 BA [Hons] Philosophy**

*Universidad Autónoma de Madrid*

2001-2002 Erasmus Program. *Universita degli Studi di Pisa. Italy.*

## [COMPUTER SKILLS]

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Photoshop CS [proficient] · Illustrator CS [proficient]  
AUTOCAD 2007 [competent] · Graphite v8.0 [proficient]  
Rhinoceros v4.0 [competent] · Vector Works v12 [basic]

## [LANGUAGES]

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Spanish [native] · Danish [fluent] · English [fluent]  
Italian [competent] · French [competent]

## [+COURSES]

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2008 Course in AUTOCAD and 3D Modelling. London College. 30h.  
2006 Course in Woodwork. *London*. 40h.  
2003 Course in Photoshop CS. 30h. *Madrid*.  
2001 Diploma in Modern Art. *Circulo de Bellas Artes. Madrid*.  
1998 B&W Photography. *Look Academy. Madrid*.

## [AWARDS]

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2006 **Student Starpack Award**. Commended prize.  
Packaging design award for innovation in the use of metallic containers.

2004 **Vetriere Bruni: Progetto Milenio**. Shortlisted.  
A competition that takes place every two years to design glass bottle for this company in Italy.